

Beth Altringer

Beth Altringer - B Altringer. Dr. Altringer is Founder-Director of the Desirability Lab and faculty at the Paulson School of Engineering and Applied Sciences and the Graduate School of Design. In 2016, she was recognized by The Harvard Crimson as one of the university's top 15 professors. She helped develop and is on the core faculty...View Beth Altringer's profile on LinkedIn, the world's largest professional community. Beth has 9 jobs listed on their profile. See the complete profile on LinkedIn and discover Beth's ...Beth Altringer @bethaltringer We are running a survey to help design better 'future of work' options for parents, including skilled remote work. If you have kids, please take a few min to share your view. Beth Altringer has dedicated her life's work to that question – examining what consumers like and why so that designers, marketers and companies can create better products, services, and experiences to improve lives and business.